



**DRAFT 12/10/2018 2:39 PM**

**THE SAN FRANCISCO DUNGEON SENDS GUESTS TO HELL FOR THE HOLIDAYS  
AT SANTA'S "SATAN'S VILLAGE," DEC. 21 THROUGH JAN. 1**

***Bring on the Anti-holiday Spirit this Season at the Sinister South Pole Destination***



- The San Francisco Dungeon turns Christmas upside-down at Satan's Village, Dec. 21 though Jan. 1.
- Descend to the sinister South Pole - ideal for Scrooges everywhere.
- Guests will get the chance to spin the "Yuletide Wheel" – but don't get too greedy!

*Things Getting Weird and Just Wrong at Santa's  
Satan's Village  
(Photo Courtesy of The San Francisco Dungeon)*

**[Click Here for High-Res Photos and Broll](#)**

**SAN FRANCISCO (December 2018) – Fa-la-la-la-la...la-la-la-WELCOME TO HELL, SUCKERS!**

The San Francisco Dungeon—the Fisherman's Wharf attraction dedicated to revealing the dark side of Bay Area history through its scary-fun, live-action journey through the past—will send guests to hell for the holidays at Santa's Satan's Village. This special anti-holiday show will take place Dec. 21 through Jan. 1 and is included in the price of regular admission.

Perfect for Scrooges who find Christmas carols cloying and the season's winter wonderland décor dreadful, Satan's Village provides a subversive antidote to the



holiday season. Guests arriving at The San Francisco Dungeon's "deliverance" room will spin the Yuletide Wheel to find out which traditional Christmas attribute will mark their holiday season: Will it be something sentimental, such as love, family or generosity? Or will it be for those nasty peasants after their presents... GREED? Guests whose avarice knows no bounds and land on "greed" will be summoned by evil elves for a descent to Satan's Village, located in the decidedly un-whimsical South Pole.

[Click here to buy your tickets](#), you Satan-worshipping weirdos.

### **ABOUT THE SAN FRANCISCO DUNGEON**

[The San Francisco Dungeon](#) is the ultimate live action journey through the city's murky past where the audience is part of the show. This is the first attraction of its kind in North America, bringing to life the stories of the Bay Area from the last 100 years with a full theatrical cast, special effects, gripping storytelling, 360-degree sets, an underground boat ride and the city's only underground drop ride, Escape Alcatraz. The San Francisco Dungeon is fully-ADA accessible and located at Fisherman's Wharf at 145 Jefferson Street next to Madame Tussauds San Francisco. The attraction is open 365 days a year. Find on Facebook, Instagram and Twitter: @TheSFDungeon and [www.YouTube.com/User/TheSFDungeon](http://www.YouTube.com/User/TheSFDungeon).

### **ABOUT MERLIN ENTERTAINMENTS PLC**

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's number one and the world's second-largest visitor attraction operator, Merlin now operates more than 120 attractions, 18 hotels and six holiday villages in 25 countries and across four continents. The company aims to deliver memorable experiences to more than 65 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its 29,000 employees (peak season). See [Merlin Backstage](#) for insight into how Merlin delivers memorable experiences to its many millions of visitors to its attractions. Visit [www.MerlinEntertainments.biz](http://www.MerlinEntertainments.biz) for more information.

# # #

### **MEDIA CONTACTS:**

Marina Nicola/ Desiree Webb

The Vox Agency

[marina@thevoxagency.com](mailto:marina@thevoxagency.com), [desiree@thevoxagency.com](mailto:desiree@thevoxagency.com)

(702) 355-0845, (702) 569-0616

### **SOCIAL MEDIA LINKS:**

Facebook, Instagram and Twitter: @TheSFDungeon

[www.YouTube.com/User/TheSFDungeon](http://www.YouTube.com/User/TheSFDungeon)