

# the San Francisco Dungeon



## ESCAPE ALCATRAZ DROP RIDE

### **ABOUT ESCAPE ALCATRAZ:**

Escape Alcatraz is the thrilling permanent addition to the exciting cast of characters and experiences in the unique attraction on Fisherman's Wharf.

The drop ride creates an exhilarating finale to the 60-minute experience, complete with fresh sets, script and characters and costumes, culminates a heart-pounding drop ride simulating a jump from the infamous island prison into the frigid and choppy waters of the San Francisco Bay. Guests will feel first-hand what life was like as a federal prisoner at Alcatraz.

### **ABOUT ALCATRAZ:**

The Alcatraz Federal Penitentiary was the maximum high-security federal prison on Alcatraz Island, 1.25 miles off the coast of San Francisco which operated from 1934 to 1963.

Alcatraz was designed to hold prisoners who continuously caused trouble at other federal prisons and housed some 1,576 of America's most ruthless criminals. Notorious criminals included Al Capone, Robert Franklin Stroud (the "Birdman of Alcatraz"), George "Machine Gun" Kelly, Bumpy Johnson, Rafael Cancel Miranda, Mickey Cohen, Arthur R. "Doc" Barker and Alvin "Creepy" Karpis (who served more time at Alcatraz than any other inmate).

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**ABOUT ALCATRAZ:**

A total of 36 prisoners made 14 escape attempts during the 29 years of the prison's existence, the most notable of which were the violent escape attempt of May 1946 known as the "Battle of Alcatraz" and the arguably successful "Escape from Alcatraz" by Frank Morris, John Anglin and Clarence Anglin in June 1962 in one of the most intricate escapes ever devised.

Faced with high maintenance costs and a poor reputation, Alcatraz closed on March 21, 1963.

Alcatraz was home to the Pacific Coasts first lighthouse.

**HEIGHT OF RIDE:**

Two stories

**PASSENGERS PER RIDE:**

18

**DROP RIDE  
RESTRICTIONS:**

Children between the ages of 5 and 10 must be accompanied by an adult 18 years of age or older.

To ride without an adult, children must be 55" tall and at least 10 years of age or older.

**RIDE MANUFACTURER:**

Wii TEC

**COST:**

\$2 million

**UNIQUE ATTRIBUTES:**

The first underground drop ride in the U.S. to be built six feet below sea level in historic.

Building in an existing limited space required breaking through multiple walls and several floors to accommodate the custom-built freefall tower that simulates a daring escape jump from Alcatraz prison into the frigid waters of San Francisco Bay.

The Escape Alcatraz ride is the first and only family-friendly attraction of its kind in the United States.



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**EFFECTS ON HUMAN BODY WHEN DROPPED:** The sinking feeling the stomach gets during a drop ride comes from less force acting upon the body, making it feel suddenly very light as if the organs are “floating” inside the body.

The thrill of a drop ride increases arousal from pleasure or displeasure and is measured by an increase in heart rate and opening of sweat pores.

**ABOUT SAN FRANCISCO DUNGEON:** The San Francisco Dungeon is the first attraction of its kind in North America and brings to life the stories of the old Bay Area with a full theatrical cast, special effects, gripping storytelling, 360-degree sets, an underground boat ride and the brand-new drop ride, Escape Alcatraz. The San Francisco Dungeon is the ultimate live action journey through the Bay Area’s murky past where the audience is part of the show.

**PRICING INFORMATION:** Click [here](#) for full pricing and package information. Online pricing begins at \$14.99.

**ADDRESS:** 145 Jefferson Street Suite 600  
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**PHONE:** (855) 753-9999

**EMAIL:** [infosfdungeon@merlinentertainments.biz](mailto:infosfdungeon@merlinentertainments.biz)

**HOURS OF OPERATION:** Sunday through Thursday: 11 a.m. to 7 p.m.  
Friday and Saturday: 10 a.m. to 8 p.m.

**PARKING:** Paid parking lots are located throughout Fisherman’s Wharf.

**WEB SITE:** [www.SanFrancisco.TheDungeons.com](http://www.SanFrancisco.TheDungeons.com)

**SOCIAL MEDIA LINKS:** Facebook: [www.Facebook.com/TheSFDungeon](http://www.Facebook.com/TheSFDungeon)  
Twitter: @[TheSFDungeon](https://twitter.com/TheSFDungeon)  
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**PHOTOS:**

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**ABOUT MERLIN  
ENTERTAINMENTS:**

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's number one and the world's second-largest visitor attraction operator, Merlin now operates more than 100 attractions, 13 hotels and five holiday villages in 24 countries and across four continents. The company aims to deliver memorable experiences to more than 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its approximately 27,000 employees (peak season). Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

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