



MEDIA ADVISORY



TOMORROW, THE SAN FRANCISCO DUNGEON TO HOST AN EXCLUSIVE MEDIA PREVIEW FOR POP-UP RAT CAFÉ AT 6 P.M.

Interested Media Must RSVP by the End of Today: Krissi Reeves, kreeves@wearevoxsolid.com

WHAT:

Tomorrow night, The San Francisco Dungeon is hosting a preview of the pop-up Rat Café. Media are invited to visit the attraction to be the first to sip their coffee while seated at bistro-style tables, nicely draped with red and white gingham tablecloths... all while being perused by live rats.

The experience will be available to the public on Saturday, July 1 and Saturday, July 8 at 9 a.m. The price is \$49.99 per person. This will include coffee, tea or water and a breakfast pastry. Breakfast will be followed by 15 minutes of interacting with the furry residents, as well as admission to The San Francisco Dungeon.

Rats will be provided by the Rattie Ratz, a Northern California non-profit organization dedicated to the rescue, rehabilitation, and placement of domestic pet rats. "Ambassador Rats" will be in attendance during the pop-up cafe experience.

WHO:

The San Francisco Dungeon is the first attraction of its kind in North America, bringing to life the stories of the old Bay Area with a full theatrical cast, special effects, gripping storytelling, 360-degree sets, an underground boat ride and the brand new drop ride, Escape Alcatraz. The San



San Francisco Dungeon is the ultimate live action journey through the Bay Area's murky past where the audience is part of the show.

VISUAL OPPORTUNITIES:

- People petting and holding rats
- Rats scurrying around bistro-style tables
- People at tables having coffee and pastries surrounded by live rats
- The San Francisco Dungeon actors interacting with guests and rats

INTERVIEW OPPORTUNITY:

- Cole Kouvaris, Cluster Marketing Manager, The San Francisco Dungeon

WHEN:

Tomorrow night, Tuesday, May 23

5:45 p.m. Check-in at the front of The San Francisco Dungeon

6 p.m. The San Francisco Dungeon experience begins

7:05 p.m. The pop-up Rat Café experience begins

8 p.m. Event concludes

WHERE:

San Francisco's Fisherman's Wharf

145 Jefferson Street

San Francisco, CA 94133

WEBSITE:

<https://sanfrancisco.thedungeons.com/en/san-francisco/home/>

FILE PHOTOS:

[Click here for downloadable high-res images.](#)

SOCIAL MEDIA LINKS:

www.Facebook.com/TheSFDungeon

Twitter and Instagram: @TheSFDungeon

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