



FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Krissi Reeves/Marina Nicola
Vox Solid Communications

kreeves@wearevoxsolid.com, mnicola@wearevoxsolid.com

(512) 659-1385, (702) 586-2137

SOCIAL MEDIA LINKS:

Facebook, Instagram and Twitter: @TheSFDungeon

www.YouTube.com/User/TheSFDungeon



Photo Courtesy of San Francisco Dungeon

[High-Res Photos, B-roll Available Here](#)

**BE BANISHED TO THE BLACKOUT THIS SPRING BREAK
AT THE SAN FRANCISCO DUNGEON**

Disconnect from It All with an Overnight Stay in a Custom-Built Coffin

Tweet This: Teach technophiles a lesson. Banish them to spend the night in a 'blackout' coffin @TheSFDungeon. Nominate the unlucky soul here: bit.ly/2HBC6F7 #dungeonblackout

SAN FRANCISCO (MARCH 2018) – Blackout this spring at the San Francisco Dungeon.

Beginning March 23, the underground attraction invites guests to embark on a frightening new spring break blackout experience that leads them on an underground journey through the pitch-black crevices of the haunted San Francisco gold mines. Inspired by the lore of King Montezuma's lost gold, the limited time only lights-out programming is full of thrills, disgruntled spirits and an abyss of blackness.



To celebrate the Festival of Darkness, the Dungeon is also launching the “Banished to the Blackout” spring break contest in which parents fed-up with their social media addicted teens and co-eds tired of being ignored by their bestie for yet another selfie can nominate their loved ones to be exiled to a night of complete darkness in a smartphone-free, custom-built coffin. Sans selfies, sans Snapchat. Scary! With teens spending an average of nine hours a day on social media, there will surely be no shortage of tech-consumed candidates for a blackout banishment.

Those nominating their friends or family for banishment can tell the tales of their tech-obsessed loved ones on the San Francisco Dungeon’s website. The Dungeon team will share the juiciest anecdotes on their social media pages with the hashtag #dungeonblackout. On Mon. April 2, the Dungeon will announce the “winner” and summon the unlucky technophile and one friend to an overnight stay in which they will be banished to custom coffins deep within the dank walls of the underground attraction – sans phone.

Nominations are accepted for ages 16+ and can be made [here](#).

The new blackout programming runs March 23 – April 22. The San Francisco Dungeon will offer extended spring hours and presale tickets starting at \$16.99 per person.

More information on the San Francisco Dungeon’s spring break programming can be found [here](#).

ABOUT THE SAN FRANCISCO DUNGEON

The San Francisco Dungeon is the first attraction of its kind in North America, bringing to life the stories of the old Bay Area with a full theatrical cast, special effects, gripping storytelling, 360-degree sets, an underground boat ride and the city’s only underground drop ride, Escape Alcatraz. The San Francisco Dungeon is the ultimate live action journey through San Francisco’s murky past where the audience is part of the show. The San Francisco Dungeon is fully-ADA accessible and located in San Francisco’s Fisherman’s Wharf at 145 Jefferson Street next to Madame Tussauds San Francisco. The attraction is open 365 days a year. For more information, [click here](#).

#